

VISPRING

Luxury Beds - London 1901



At Vispring, we believe home isn't just a place.
It's that snug hug at the day's end.
For over a century, we've been the crown jewel of bedcare, crafting mattresses
that make every moment feel like home.

The heart of your haven.
Where your story finds rest.
Where you feel safe, and in sync with yourself.

Here, we don't just make beds; we create cocoons.
All designed to cradle you perfectly.
A real refuge for your body and soul.
One that knows you, remembers you,
and welcomes you back with open arms every time you need.

Welcome to Vispring. Welcome Home.



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Why Vispring?

At Vispring, we believe a bed is more than just a place to sleep, it's the heart of your home.

For over a century, we've crafted mattresses that offer unparalleled comfort, warmth, and a touch of luxury, transforming your bedroom into a true sanctuary. Because home is where Vispring is.

Our story began with a simple act of love; a husband, determined to bring his unwell wife greater comfort, invented the pocket spring. This groundbreaking innovation reshaped the way the

innovation with time-honored techniques. Handcrafted in our Plymouth workshop, each one is made to order using only the most precious materials. Our dedication to quality is evident in every stitch, every layer, every element. Guided by the passion of our artisans, each mattress is a reflection of British heritage, where precision meets artistry and tradition embraces innovation. Every piece is made by hand, designed to last, and as unique as the person it's created for, celebrating the beauty of perfect imperfection.

At its core, Vispring is more than a brand, it's a community bound by an unwavering commitment to excellence, care, and craftsmanship. Our English heritage reflects London's refinement while remaining deeply connected to our Plymouth workshop. This is a legacy built on passion and dedication, passed down through generations.

Rooted in iconic British craftsmanship, we combine innovation with tradition

world sleeps, and that same spirit of ingenuity and care continues to inspire us today. In a world that often overlooks life's simplest comforts, we remain rooted in tradition, prioritising the elements that make life truly restful.

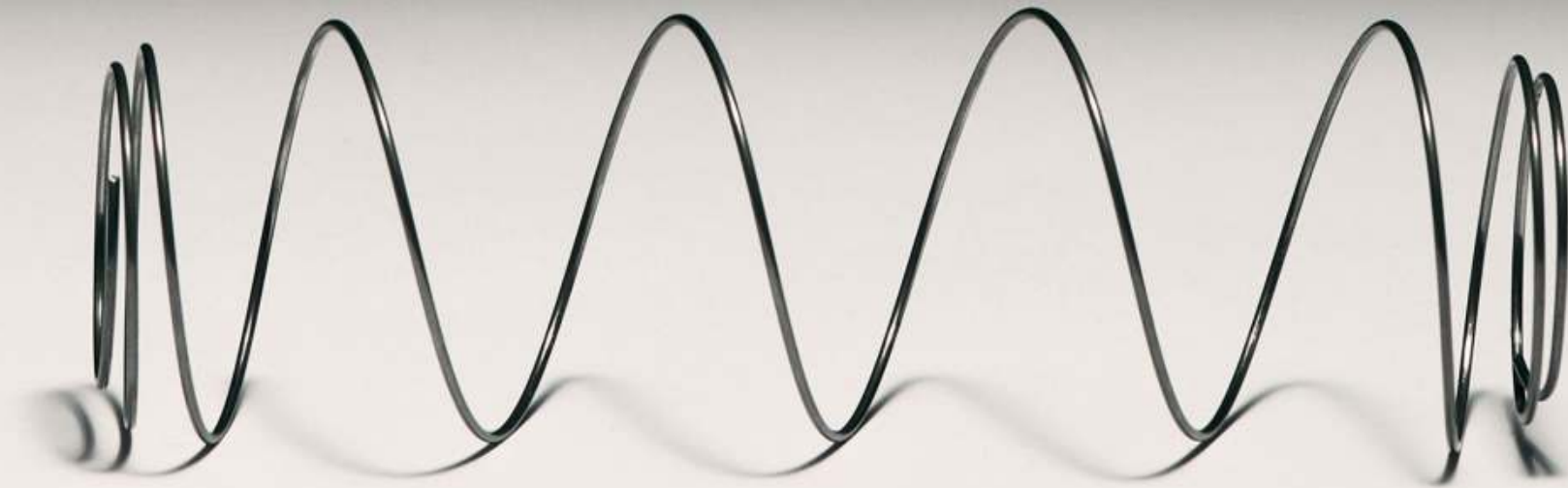
Every Vispring mattress is a balance of expert craftsmanship and heartfelt care, blending

**Welcome to Vispring.
Welcome home.**

The Invention of the Pocket Spring

At the heart of every Vispring mattress lies a carefully crafted single, double, or triple layer of Vanadium steel springs, expertly manufactured for unrivalled strength and flexibility. Nestled within natural cotton calico pockets, these springs contour to your body, providing constant support without undue pressure. By day, they return to their original shape, preserving your bed's structure for years to come.

What sets Vispring apart is our commitment to excellence, unlike most manufacturers who rely on wholesalers, we produce every single spring in-house at our Plymouth workshop. With nine different wire gauges and 74 distinct spring types, it's not just about quantity; it's the precise shape and gauge that define our signature comfort. This meticulous craftsmanship ensures a mattress that adapts perfectly to you and your partner, offering the ultimate in responsiveness, support, and lasting luxury.



Crafted for Generations

A good night's sleep is not a fleeting indulgence; it is a lifelong companion. At Vispring, we believe that the measure of true luxury is not found in passing trends but in the quiet confidence of craftsmanship designed to endure.

From the moment a Vispring bed is made, it carries with it the promise of longevity. Our master artisans handcraft each mattress

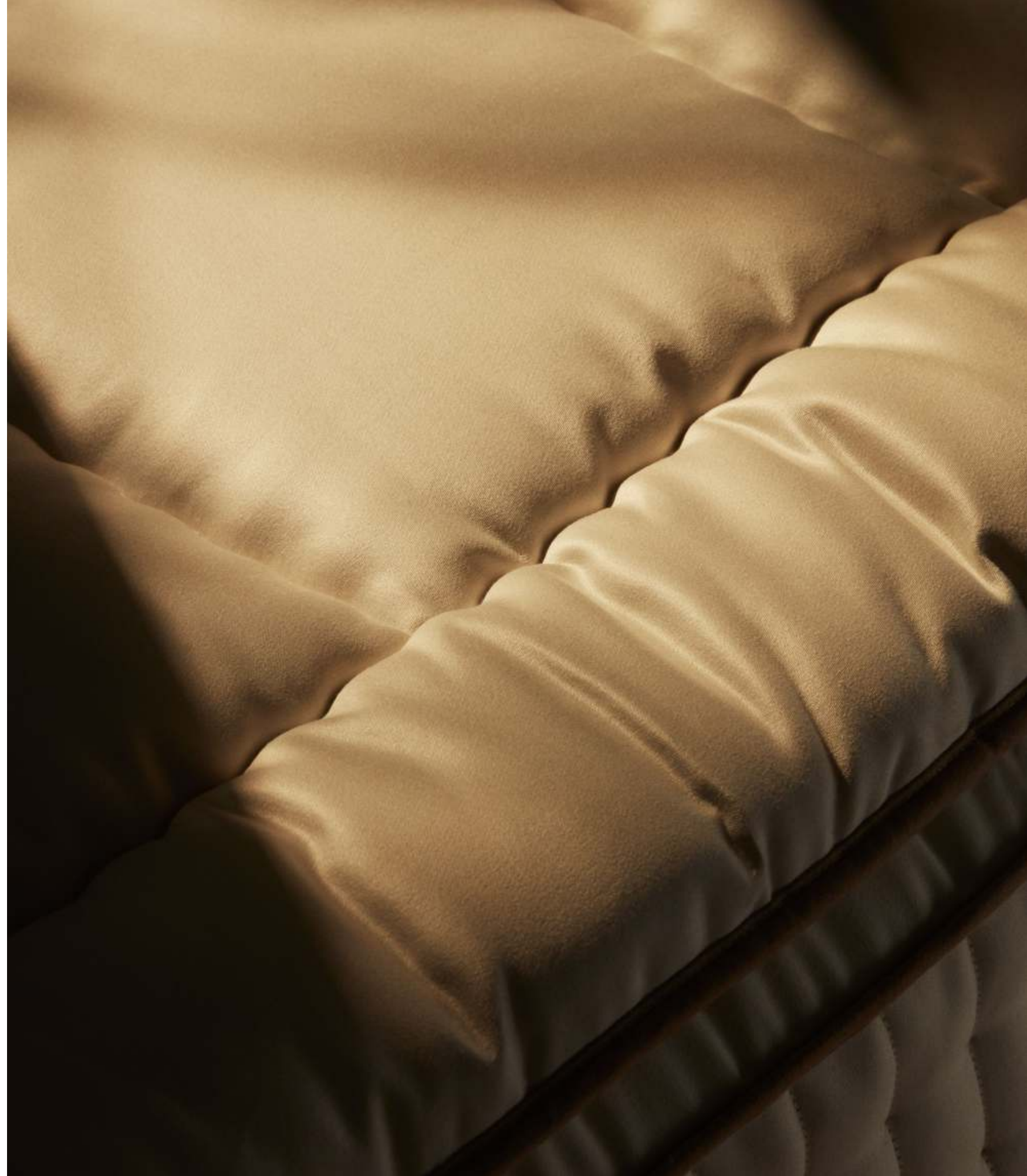
Durability is not merely about lasting; it is about lasting beautifully.

using only the world's most precious materials, nothing synthetic. Every stitch, every coil, and every fibre is chosen with precision, ensuring that your bed will not only stand the test of time but improve with age.

A Vispring bed becomes part of your story, woven into the moments of your life, from quiet mornings to late-night conversations. It is a place where memories are made, where generations find comfort, and where the simple act of sleep transforms into something more enduring.

Durability, after all, is not merely about lasting; it is about lasting beautifully.

In an age where disposability is the norm, Vispring remains a quiet outlier, championing the art of making things properly. Ensuring that your investment today becomes the legacy of tomorrow. Because true luxury is not just about how well you sleep tonight, but for every night to come.







The ORIGINAL Collection

The Original Collection is where Vispring's true comfort begins. Crafted with soft cotton, hand-teased wool, durable pocket springs, and natural finishes, it offers a serene sleep experience. Each mattress features hand-teased British fleece wool and resilient vanadium pocket springs, offering a supportive yet indulgent surface – the perfect introduction to exceptional sleep.





The Legacy of Luxury

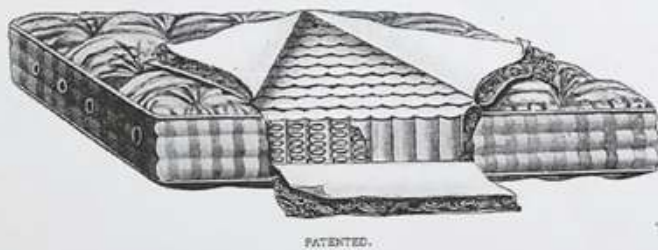
The heart of our story was a vision of exceptional sleep, born from a simple act of love. A century of craftsmanship has followed, grounded in our unwavering commitment to ingenuity and care. We believe that a good night's sleep is the foundation of a happy life, and over the years, our bespoke mattresses have graced the world's most luxurious spaces, from the RMS Titanic to the homes of the British royal family. Every detail is crafted with the finest natural, responsibly sourced materials and time-honoured techniques passed down through generations.

Here's how the journey unfolded.

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1889

THE MARSHALL SANITARY MATTRESS.



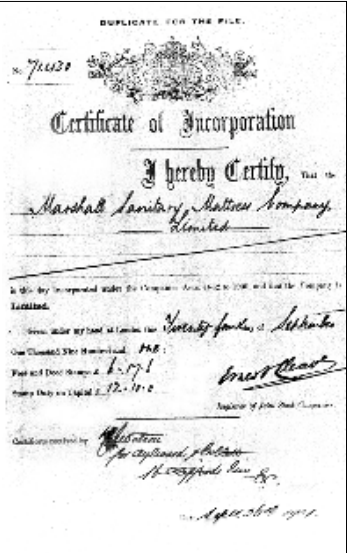
Opened Section showing Naked Springs; series of Pockets enclosing Springs; Casing turned back; Curled Hair Upholstering; Outside Tick, and Ventilators at End of Mattress.

James Marshall, a British engineer living in Canada, crafts the world's first pocket-spring mattress to bring his wife comfort during a period of illness.



1911

Vi-Spring is born. The company adopts the Roman numeral VI, a nod to the six springs sewn into each pocket, and the iconic hare motif.



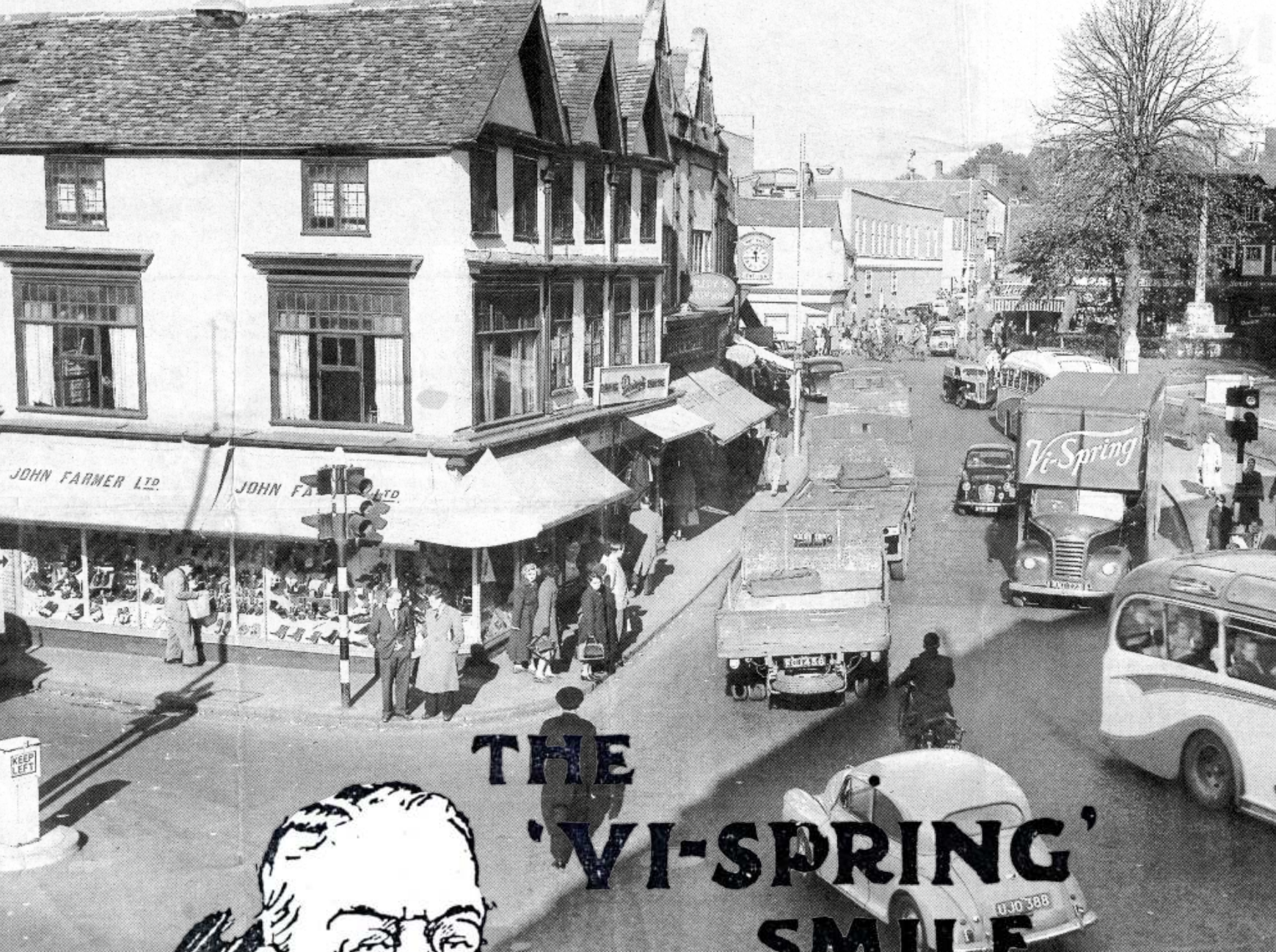
1901

John Nolon and Frederick James introduce Marshall's innovation to the UK, founding the Marshall Sanitary Mattress Company in London.

1912



Our mattresses find a home aboard the legendary RMS Titanic, elevating sleep in each of its 39 suites and 350 First Class cabins.



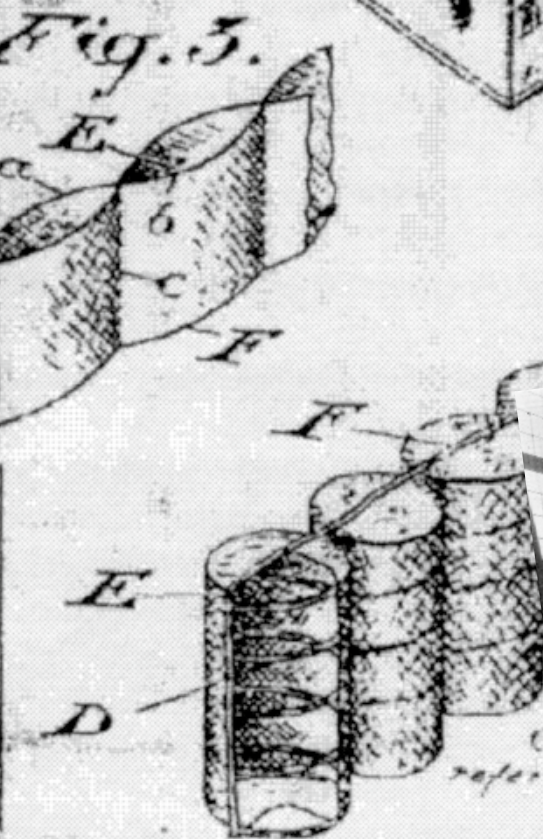
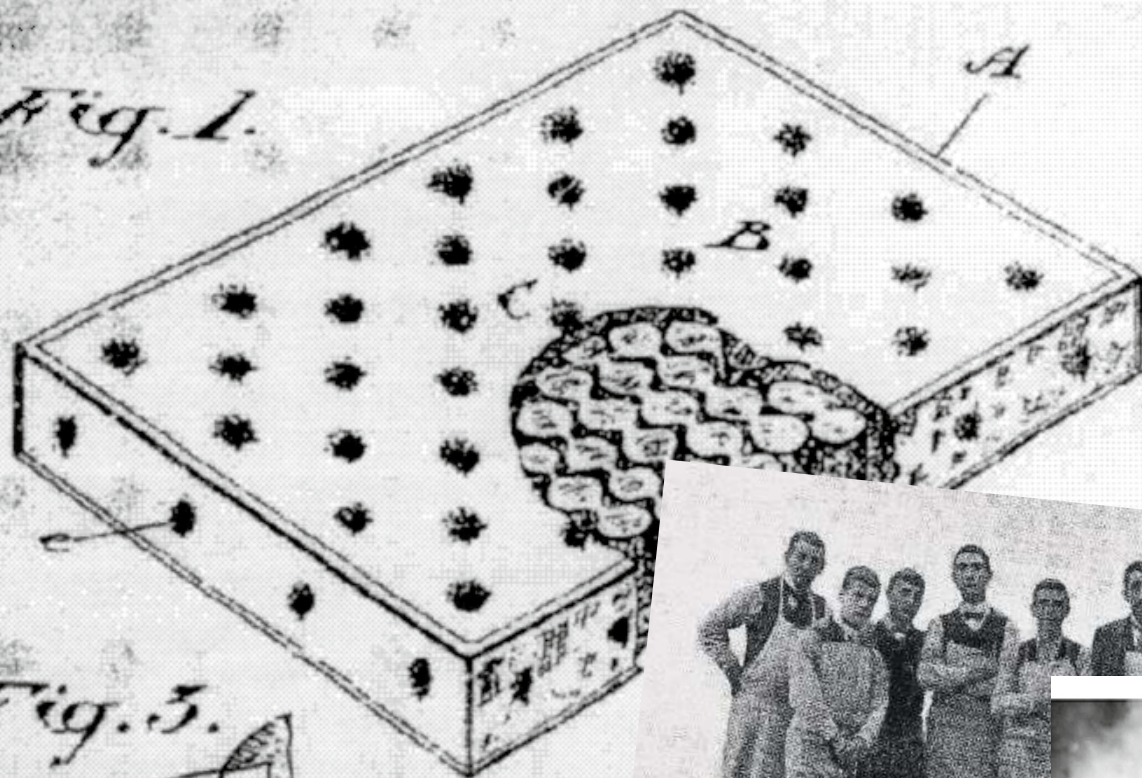
To greet the morning with a smile is a sure sign that you have had a night of healthful rest. This joy can be yours if you sleep on a 'Vi-Spring'—the mattress which through sheer comfort, induces sound restful sleep.

On the 'Vi-Spring' Overlay Mattress you lie in luxurious content. Its exquisitely soft, resilient springs correctly support the body and allow complete relaxation which restores tired mind and muscles.

There is no satisfactory substitute for the 'Vi-Spring,' which for over 25 years has been acknowledged as the most comfortable and durable mattress made. Look for the registered name 'Vi-Spring' and trade-mark.

MATRESSES.

68629



Witnesses

G. J. Colbourne
M. Callard

James Allan
Dedon 1911



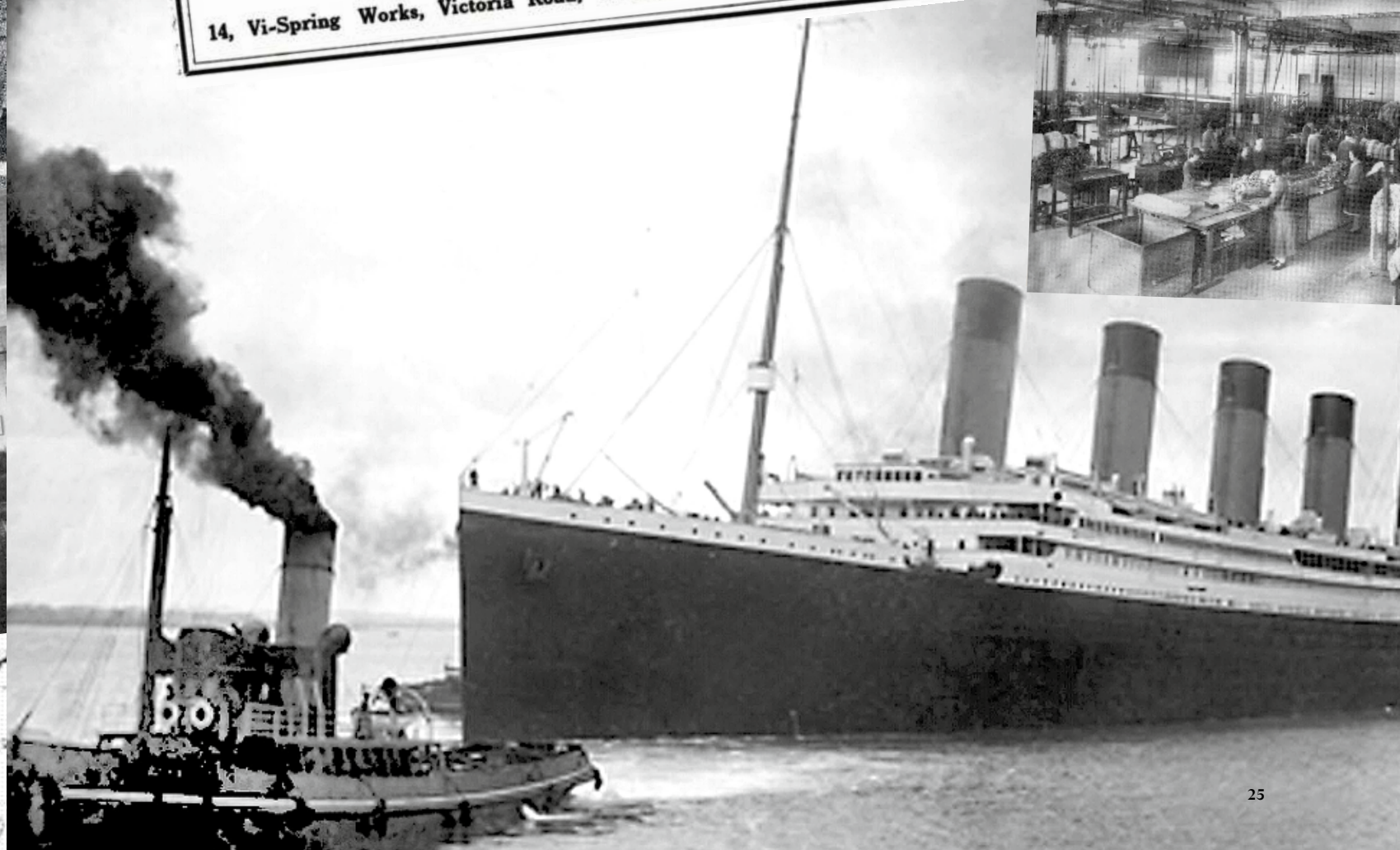
WIFE: "I am jolly glad that I've got a Vi-Spring Mattress to come home to."

THE "Vi-Spring"—the mattress with over 1,000 Patent Coppered Steel Springs—is an overlay, for use on the "Vito," Box-Spring, Chain, Woven Wire or any of the usual supports. It is the uniform resiliency and softness of the small springs which ensure that sense of extra comfort and induce such sound, refreshing sleep.

Vi-Spring Mattress

The leading house Furnisher in your district will be pleased to show you the "Vi-Spring" Overlay Mattress. Illustrated Catalogue free on request.

The MARSHALL PATENT MATTRESS CO., LTD.
14, Vi-Spring Works, Victoria Road, Willesden Junction, N.W.10



NOVEMBER, 1927

DROLL STORIES

A Magazine for the Bedding Industry



So He Entered the Mattress Business
Is the Box Spring a Dead Issue?
Don't Feature Too Many Mattresses
More Violators Convicted
Table of Contents on Page 4

BY DROLL PUBLISHING COMPANY

SEPTEMBER 19, 1923.

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Mistress: "I am very pleased with my new Vi-Spring Mattress—it is delightfully comfortable."
Maid: "I'm glad; it feels beautifully soft."

The marvellous comfort of the Vi-Spring Mattress is due to the independent action of over 1,000 steel springs, each encased in a separate pocket. The "Vi-Spring" is an overlay mattress and must therefore be used on any of the usual supports, i.e., "Vito," Box Spring, Elastic Edge, Woven Wire, Chain, etc.

Vi-Spring Mattress

Ask the leading House Furnisher in your district to show you the "Vi-Spring" Mattress. Illustrated Catalogue free on request.

MARSHALL PATENT MATTRESS CO., Ltd.
4, Vi-Spring Works, Victoria Rd., Willesden Junc., N.W.



Vi-Spring Products Ltd

VI-SPRING WORKS:
VICTORIA ROAD,
WILLESDEN JUNCTION,
LONDON, N.W. 10.



TELEGRAMS: RESTANZA PHONE LONDON.
TELEPHONE: WILLESDEN 2347-8-9.

"Vi-Spring"



"Vi-Spring"



THE "VI-SPRING STANDARD" MATTRESS

THE CUMBERLAND HOTEL, LONDON, IS EQUIPPED THROUGHOUT
WITH THIS QUALITY

"Beauty is 'spring' deep"



VI-SPRING
present
the
loveliest
beds
in the
world



"Vi-Spring"



"THE WORLD'S BEST MATTRESS"
VI-SPRING PRODUCTS LTD
WILLESDEN, MIDDLESEX





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2010

We launch in North America, offering our bespoke mattresses to customers across the continent.

2012



Vispring receives the Queen's Award for Enterprise, a recognition for innovation and excellence. We continue to expand, launching in Asia.

Today



Today, almost 200 craftspeople in our Plymouth workshop continue our legacy. In 2024, we proudly received the King's Award for Enterprise in International Trade – a testament to our enduring commitment to ingenuity and care.

2022

We open our flagship store in London's iconic Regent Street, inviting those who seek the finest sleep experience to explore our beds.



The CLASSIC Collection

The Classic Collection takes Vispring's comfort one step further. Offering finely tuned layers of individual pocket springs, filled with natural materials like British fleece wool, Real Shetland wool, and fine horsehair. This balance of comfort and support adapts to your body, creating a sleep experience that's both restful and luxurious, ideal for those who seek refined comfort, night after night.







Natural Comfort

From the gentle embrace of cashmere to the resilient support of horsehair, every element in a Vispring mattress is chosen for its natural comfort and enduring quality. Our dedication to precious materials is reflected in every stitch, every layer, every detail – creating a sleep experience that nurtures both body and soul.

SILK

As one of the strongest natural fibres, silk offers both durability and elegance. We blend Tussah and Mulberry silk for supreme softness, helping to regulate body temperature while adding a refined finishing touch.

BAMBOO

Bamboo is one of nature's most sustainable materials. When spun into fibres, it becomes sumptuously soft, moisture-wicking and naturally antibacterial – helping to create a fresh, and breathable sleep environment.

HORSETAIL

Our horsetail is sourced from Austria and South America, where only the finest-quality strands are selected. Hand-teased to maintain their open structure, these fibres act like mini-springs, adding bounce and breathability to your mattress.

MOHAIR

Responsibly sourced from South Africa's finest producers, our mohair is renowned for its softness and natural elasticity. It's the perfect complement to our wool blends, offering a luxurious feel with built-in resilience.

WOOL

We use only the finest fleece wool, sourced with care. Naturally fire-resistant, hypoallergenic, and breathable, it regulates body temperature and wicks away moisture – keeping you cool in summer and warm in winter.

MATERIALS

VICUÑA

Sourced from an animal native to the remote highlands of the Andes, Vicuña wool is one of the world's rarest materials. Known as "the fabric of the gods", it is supremely soft, ultra-light and naturally hypoallergenic.

CASHMERE

Collected during the natural moulting season, our cashmere is softer, lighter, and eight times warmer than traditional wool. We source from suppliers committed to sustainability, enhancing the luxurious feel of every mattress.

COTTON

We select only the finest long-fibre cotton, prized for its strength, breathability, and softness. This timeless material helps regulate temperature and wick away moisture, ensuring a comfortable night's sleep in every season.



Real Shetland Wool

The quality of our materials is what sets our mattresses apart. Among the finest of these is Real Shetland Wool, sourced from Britain's most northerly native sheep. Revered for its versatility and natural ability to regulate body temperature, Real Shetland Wool brings a balance of comfort and resilience that has been cherished for generations.

Our close partnership with Shetland crofters stretches over a decade, built on a deep respect for their pride, passion, and way of life. As the first UK bed maker to receive the Woolmark quality assurance certification, we remain dedicated to sourcing responsibly, championing young farmers, and ensuring this heritage industry

continues to thrive.

Each Vispring mattress contains up to four full Shetland fleeces. By securing a significant portion of the annual wool clip, we help sustain traditional crofting practices while safeguarding the provenance of this remarkable fibre.

Naturally fire-resistant without the need for harmful chemicals, Shetland Wool is a material that truly lives up to its legacy. With over a quarter of all UK Shetland wool production dedicated to Vispring, our commitment to sustainability and the enduring tradition of British farming is woven into the very heart of every mattress we create.



Real Shetland Wool



THE CAMPAIGN FOR WOOL

Patron: HM King Charles III



PURE NEW WOOL





The LUXE Collection

The Luxe Collection represents the pinnacle of Vispring craftsmanship. Multiple layers of pocket springs encased in Calico cotton, filled with the finest natural materials – cashmere, Tussah silk, fine horsehair, alpaca, and bamboo – offer weightless comfort and unparalleled softness. Each handmade mattress uses the most precious materials, resulting in luxurious mattresses that envelop you in a deep sense of calm, delivering a serene sleep experience.







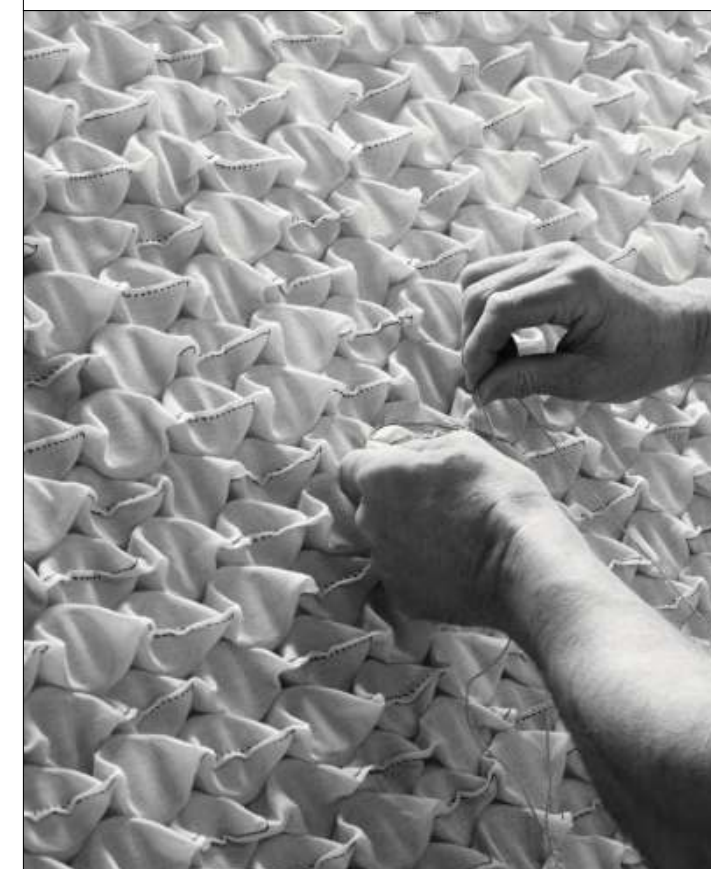
A Lifetime of Comfort

Every Vispring mattress begins with its springs, just as it always has. Our approach has remained constant since 1901, built on time-honoured craftsmanship and quiet innovation. While our methods are rooted in tradition, we continually refine, test, and perfect every detail to ensure the best possible night's sleep, because true comfort is never left to chance.



SPRING NESTING A Tailored Support

Exceptional sleep starts with exceptional support. At the heart of every Vispring mattress lies a carefully hand-nested layer of Calico Cotton encased pocket springs arranged in a honeycomb formation, a design proven by nature to offer strength and flexibility. Each spring moves independently, responding precisely to your body's contours for effortless comfort. Whether a single, double, or triple layer, our spring system ensures every inch of your mattress works in harmony to provide a weightless, restorative sleep to the heart of your home.

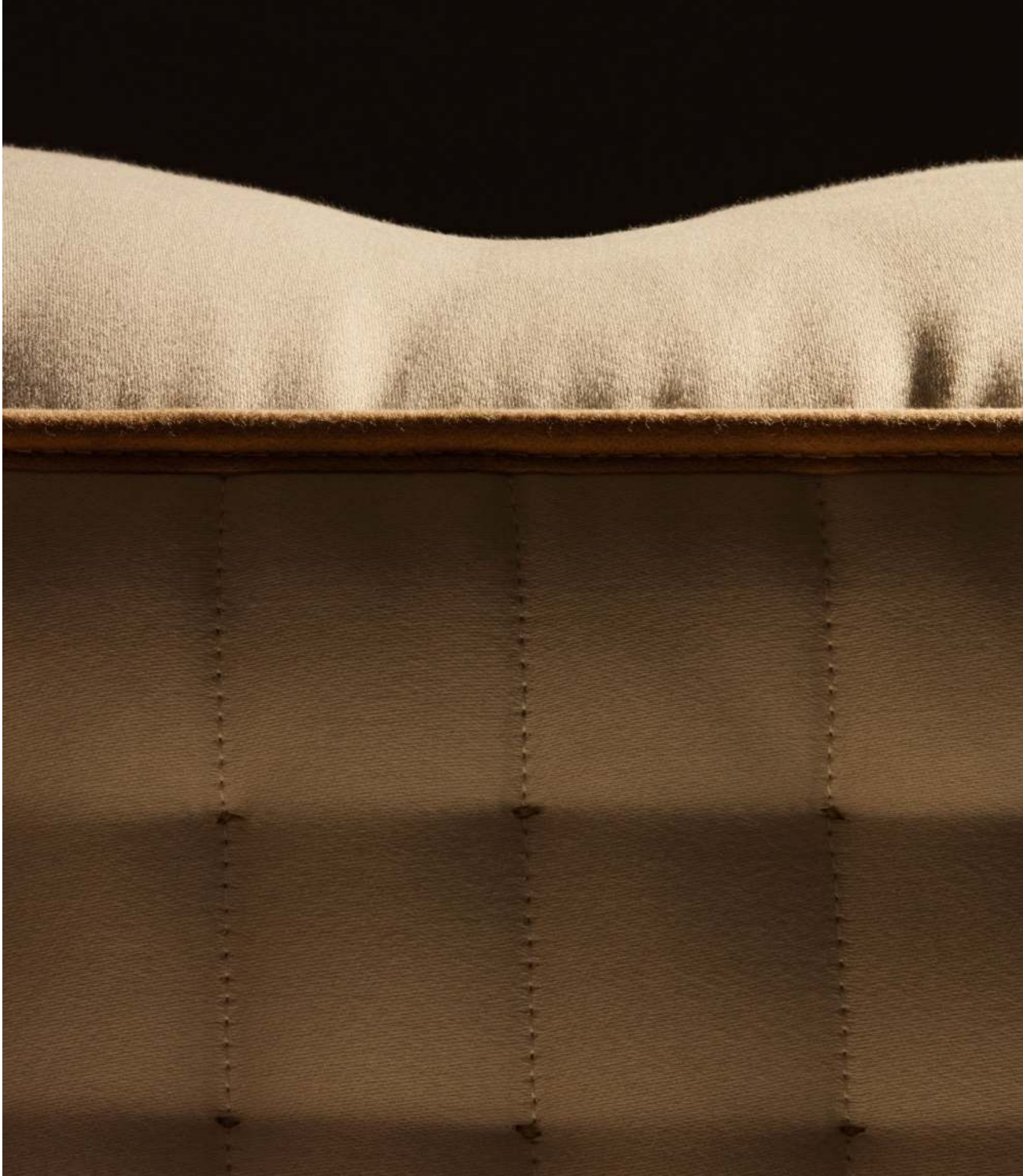




SIDE STITCHING

A Labour of Love

There are no shortcuts to excellence. Each Vispring mattress is side-stitched by hand, a technique mastered over years of dedication. This craftsmanship is integral to the quality and comfort of every Vispring mattress and safeguards the 30-year guarantee. Up to six rows of stitching, secured with 100% natural twine, bind the outer shell to the springs, reinforcing both durability and comfort. This process can take up to eight hours, but the result is unmistakable, a mattress built to last a lifetime.



NATURAL FILLINGS

Tenderly Teased



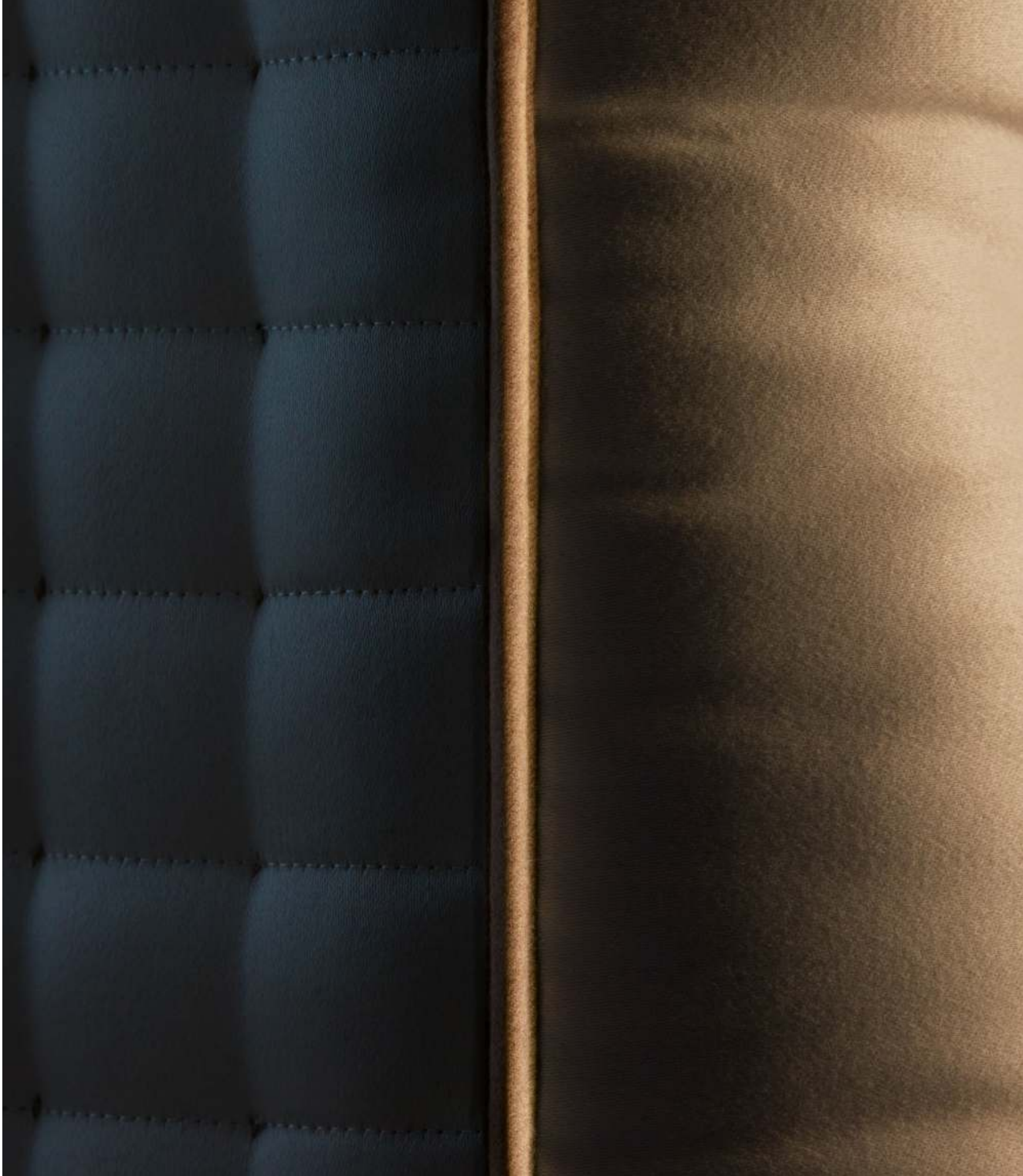
Only nature's most precious materials are used in our Vispring mattresses. Wool, silk, bamboo, horsetail, and cotton have been carefully selected for their softness, breathability, and resilience. Each material is hand-laid over the springs to create a sleep surface that is naturally insulating and also hypoallergenic. The result is a mattress that not only feels exquisite but has a fully biodegradable foundation that works with your body to regulate temperature, creating the perfect sleeping environment.





TAPE EDGING
Structural Security

The difference is in the details. At our Plymouth workshop, every handmade Vispring mattress is finished with a strong yet flexible ticking tape, using a bespoke sewing machine to seal the borders with expert precision. More than a refined touch, this careful finishing ensures a smooth, seamless surface with no raw fabric edges. It preserves the mattress's structure for decades to come, ensuring the same level of comfort year after year.



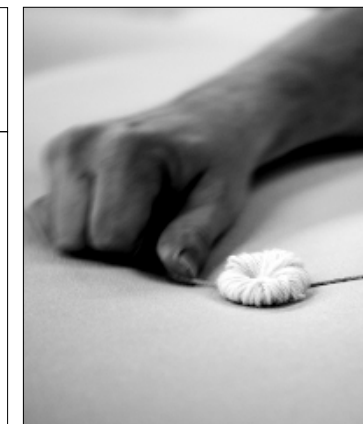


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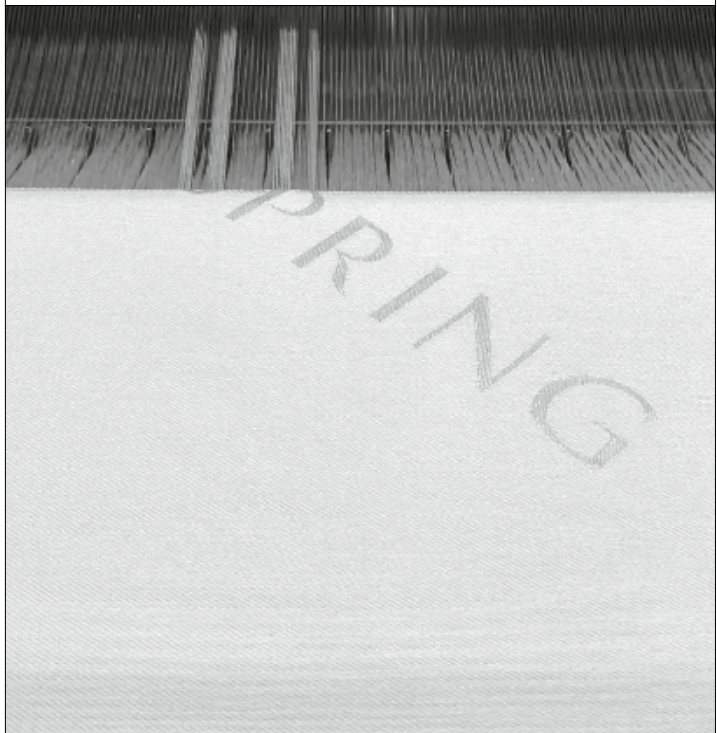


HAND TUFTED Contoured for Comfort

A Vispring mattress is never simply filled - it is sculpted. Every tuft is carefully placed by hand, securing the natural fillings in place while creating the Vispring signature contoured surface. This precision ensures an even, cushioned feel that stays perfect for decades. More than just a technique, hand-tufting is a mark of craftsmanship, ensuring the integrity of every mattress for 30 years, or more, of exceptional sleep.



SEALED WITH CARE
Belgian Damask



A mattress so carefully handcrafted deserves a finish to match, so every Vispring mattress is finished with the finest ticking. Most of our collection is wrapped in 100% Belgian Damask, woven by Maes, a family-run mill in Flanders with a prestigious Oeko-Tex® certification. Made from plant-based viscose, it meets the highest REACH environmental standards. While wool naturally resists fire, we enhance protection with M-Pure, a non-chemical, biodegradable treatment. Finally, our skilled craftsmen hand-finish each mattress with expertly applied tape, ensuring a flawless, seamless edge. Slender yet incredibly strong, it preserves the mattress's structure while adding a beautifully refined touch.



The Pinnacle of Rest

True luxury does not shout. It whispers. Of craftsmanship, of heritage, of an uncompromising pursuit of perfection. The Diamond Majesty mattress and its accompanying topper embody this philosophy, elevating sleep to a realm few have the privilege to experience. Handcrafted in the UK with an exacting eye for detail, the

precious materials are delicately arranged to cocoon the body in unparalleled softness. Beneath, three layers of hand-nested calico pocket springs provide the perfect counterbalance of support, ensuring that every night is a study in weightlessness, beautifully finished with the finest Merino Wool border.

Paired with its bespoke topper, the experience is nothing short of sublime. This final touch of delicate refinement transforms the mattress into a cloud-like sanctuary, where the day's burdens dissipate, and tranquillity reigns supreme.

Luxury, after all, is not about excess. It is about precision, artistry, and the quiet confidence of knowing you have found the best. And in the Diamond Majesty, sleep reaches its most regal expression.

In the Diamond Majesty, sleep reaches its most regal expression.

Diamond Majesty is a masterpiece of comfort. Layers of cashmere, silk, and Vicuña. The Vicuña is the smallest and rarest member of the camelid family, found in the extremes of the altiplano regions of the Andes, whose fleece is considered the most luxurious in the world. These



Home is Where Vispring is

Experience a realm where every bed whispers of home. From the very beginning, Vispring's love story has been a global one. Gracing the first-class cabins of legendary ocean liners, including The Titanic and the Queen Elizabeth II, our journey has taken us from our London roots laid in 1901 to today, where you can buy one of our

driven our global expansion.

Vispring is honoured to be the mattress of choice in the rooms and suites of prestigious hotels worldwide, including The Dorchester Collection, The Pig Hotels, Edwardian Hotels London, and Breakwater Bellagio, among many others. These hotels choose Vispring for our renowned craftsmanship, comfort, and quality, ensuring their guests experience the ultimate in restful sleep as one's bed is the first thing we yearn for when far from home.

**Where the bed is not merely a place to rest,
but is a home where you truly belong.**

hand-crafted mattresses in over 60 countries across the globe. Driven by uncompromising excellence seekers who long for homely comfort, no matter where they are, our beds travel to the heart of homes all over the world but are all made, with love, by our Vispring craftspeople in Plymouth.

From our London Flagship in the very heart of Regent Street, St James, to Melbourne and Madrid, Shanghai and Singapore, LA, New York, Dallas and, DC, our story is a truly international one as our reputation for delivering the very best in British Craftsmanship has

Beyond land we are the mattress of choice for luxury yachts, supplying our bespoke service to fellow Plymouth-based Princess Yachts, and Private Jets as a supplier to Gulfstream Jets.

It is with immense pride that we were awarded The King's Award for Enterprise for International Trade in 2024, further solidifying Vispring's status as a global luxury brand. To the world and to our global partners we are always delighted to extend a welcome to Vispring, which is always a welcome home.





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